

In the Abstract:

Following the claims, please add the abstract as follows:

--Abstract of the Disclosure

The invention relates to a printing device for printing sheet elements (2) that are serially fed to the printing device, in particular product labels made of temperature-sensitive paper or paper substitute materials, comprising at least two separate feed devices (3a, ..., 3f) for each liner strip (1) comprising the sheet elements (2), wherein each feed device (3a, ..., 3f) comprises a peeling-off device (4a, ..., 4f) for peeling the sheet elements (2) from the liner strip (1), and wherein the feed devices (3a, ..., 3f) are associated with a print head (5a, ..., 5f) with a thermal slat (6a, ..., 6f) for printing a sheet element supported by a counterpressure surface (7a, ..., 7f), and comprising an application device (8) for removing the printed sheet element from the print head (5a, ..., 5f) and for applying the printed sheet element to a product.

Fig. 2 is intended for publication.--